

Maynard Music Association Annual Review 2022-2023

The Maynard Music Association is a volunteer parent association that supports the needs of band and choral students at Fowler and Maynard High School (MHS). We focus on recognition, enrichment, scholarship, and musical support of students and teachers through our volunteerism, advocacy, and fundraising.

The 2022-2023 year was a busy one for MMA and the music programs, as we welcomed a new Choral Director and Jazz Band Director, and were fortunate to have a full schedule of concerts to support throughout the year (the first “normal” post-pandemic school year).

Key highlights of the year included new board leadership, the return of our annual Casino Night, a successful fundraising season, and the awarding of seven scholarships.

Highlights of the year:

August 2022

- MMA board members met with the new MHS principal, Ms. York, and learned about her support for music and the performing arts in general. The MMA officers in attendance encouraged the hiring of Clayton DeWalt as the new Jazz Band Director.

September 2022

- Held first of the year monthly MMA meeting via Zoom, the first led by new MHS Co-Chairs Rachel Leeuwis and Cheryl Lucas.
- Ordered band jackets for freshmen new to Pep Band, and started ongoing support of Pep Band during home football games.
- Started the process of promoting performance events on social media and in emails to parents/guardians and school administration.
- Met families and shared information on MMA and music programs at back-to-school night tables at MHS and Fowler.
- Updated awards cabinets with recipients of 21-22 awards and scholarships.
- Kicked off planning for Casino Night fundraiser with a subcommittee.

October 2022

- Held monthly MMA meeting via Zoom with Band Director Kevin Kozik, Choral Director Melissa Sommer, and Jazz Band Director Clayton DeWalt. Explained the MMA bid process to the new music directors.
- Decided to continue printing concert programs for the school year while considering whether digital downloads would be more cost-effective and amenable for parents/families in future years.
- Supported MHS Jazz Band at MaynardFest and Downtown Trick or Treat.
- Set up digital payments for processing vouchers at Casino Night and tickets at future events.
- Kicked off the annual appeal fundraiser/Give Butter campaign.

- Accepted \$9,000 donation from the Una F. Murray Family Trust via Charlie Murphy.

November 2022

- Held monthly MMA meeting via Zoom and also held December's MMA meeting in late November because of scheduling conflicts.
- Filed federal taxes and the annual report with the MA secretary of state.
- Hosted Casino Night fundraiser, which featured live music, prizes, appetizers and desserts, and games.
- Approved a bid for the BT ALC Big Band to work with MHS and Fowler Jazz Band students in two clinics and perform in February.
- Reviewed the 22/23 budget.
- Supported Marching Band at Veterans Day parade.

December 2022

- Supported the Jazz Band at the Maynard Sip & Stroll.
- Promoted and supported Marching Band at holiday parade and multiple performances at the high school and Fowler.
- Hosted the MHS Holiday Cafe at Fowler, featuring desserts and warm beverages while attendees enjoyed MHS Band, Jazz Band, Wind Ensemble, A Capella, and Madrigals performances.
- Provided music directors with holiday gifts during concerts.
- Started distributing concert programs. This year's program acknowledged Eleanor Nevala, a former Maynard Band Parent whose obituary suggested donations to MMA.
- Total amount raised during our fundraising season: \$21,723



January 2023

- Held monthly MMA meeting via Zoom.
- Sent thank-you notes to all annual appeal donors.
- Hung a banner highlighting annual appeal corporate sponsors on Alumni Field.
- Designated at least one board member to attend School Committee meetings during the budgeting season.
- Supported maintenance of five school-owned instruments and the purchase of an electric piano cord.

February 2023

- Held monthly MMA meeting via Zoom.
- Formed a Scholarship Committee made up of Fowler parents and community members.
- Funded T-shirts for the Disney trip to be worn when students, teachers, and chaperones traveled to and from Florida. MMA's trip account covered the cost of lanyards that held park passes.
- Formed a committee to plan the MMA Senior Banquet and other Class of 2023 activities.
- Purchased 24 ukuleles to be used by 4th and 5th grade music students.
- Supported the BT ALC concert, which included a performance by the MHS Jazz Band, and netted \$729 from ticket sales.

- Voted to purchase 2 grand piano covers, 2 snare drum stands, and concert band/orchestral bells.





March 2023

- Held monthly MMA meeting via Zoom.
- Implemented security measures after spoof emails were received from families that wrongly appeared to be sent from MMA's email account.
- Voted to support the purchase of a guitar amp and funding the repair of a bass clarinet.

April 2023

- Held monthly MMA meeting via Zoom.
- Distributed and promoted the MMA scholarship application with families and seniors.
- Invited Class of 2023 families to the MMA Senior Banquet.
- Live-streamed the MHS Band's and Chorus' performances at Disney Springs on Facebook.
- Started promoting open board seats of Fowler Chair and secretary.
- Started promoting AVSM (summer music program) on the website and in monthly communication with parents.



May 2023

- Held monthly MMA meeting via Zoom.
- Hosted Jazz Cafe, which included performances by the Blueprint Jazz Club, and the high school and middle school jazz bands.
- Hosted a Fowler Fine Arts night table featuring a photo slideshow from Disney.
- Promoted and supported all spring concert events.
- Planned for the senior banquet, including purchase of black and orange blankets for graduating music students, collecting wills and memories, and coordinating awards and recognition with music directors.
- Supported Marching Band during Memorial Day parade.
- Held Scholarship Committee meetings and voted on recipients.
- Recruited parents for the upcoming MMA positions: MMA Fowler Chair and MMA Secretary.
- Organized and distributed toppers for senior lawn signs that showed their music affiliations.
- Sent an informative email about the Class of 2023 musicians to town and state officials, inviting them to spring concerts and alerting them to the students' many accomplishments and pursuit of music after graduation (four Band/Chorus students are pursuing a music-related major and many more plan to be involved in ensembles/music related activities after MHS).
- Supported a junior's Eagle Scout project for sensory kits to be used at all concerts; the MMA Give Butter account was used to collect donations for assembling the kits, and funds over the student's expenses rolled into the MMA

general fund. MMA started using the kits during the spring concerts and actively promoted their use.

- Started promoting the 2nd annual Maynard JazzFest, a June event featuring the MHS Jazz Band.

June 2023

- Held monthly MMA meeting via Zoom.
- Announced the recipients of this year's two MMA scholarships, the William C. Brisson Scholarship, plus the three Charles Garabedian Scholarships, and the Ronan Jeannotte Scholarship during Senior Awards Night at MHS.
- Collected and organized polo shirts after students wore them at Disney and the Memorial Day Parade.
- Started revising the MMA website.
- Purchased and distributed T-shirts for Great East to band students in grades 6-8. Paid for half of the transportation, bus driver tips, a portion of individual tickets and registration fees.
- Provided support during multiple Fowler concerts.
- Voted on new officers.
- Promoted the second annual Maynard Jazz Festival, which featured the MHS Jazz Band.

