

Maynard Music Association
Meeting Minutes
September 7, 2022
7:00 p.m.-8:45 p.m.

Present: Renee Lilly, Sarah Johnson, Cheryl Lucas, Wouter Leeuwis, Rachel Leeuwis, Matthew Truch, Annmarie Paczkowski

MMA Officers:

Chairpersons: Cheryl Lucas & Rachel Leeuwis

Fowler Chair: Renee Lilley

Treasurer: Matthew Truch

Secretary: Sarah Johnson

Webmaster: Wouter Leeuwis

Chair Updates:

- Updates on music staffing changes were provided, with a new Jazz Band Director and .8 music teacher for Fowler and MHS (Clayton DeWalt and Melissa Sommer, respectively). This was noted as a sign of more support in the music programs at Maynard, and some MMA officers will be meeting with the new directors soon to go over how to engage with MMA and our bid process.
- From a recent meeting with the Fowler principal, MMA learned that Ms. Sommer will be teaching general music to grades 4-5. Grades 6-8 will not have music classes unless they are in Band. Chorus may occur during WINN block in the future. MMA plans to circle back with Mr. Barth to understand how to promote Chorus as the details are worked out.
- MMA also met with the new MHS principal, and learned about her support for music and the performing arts in general. MMA encouraged the hiring of Mr. DeWalt over the summer.
- MMA received more thank you notes from Class of 22 scholarship recipients.
- The MMA Annual Report was voted on and approved unanimously, pending a clarification around the total amount raised for last year's annual campaign.
- MMA held discussion on the format of future meetings and the pros and cons of meeting in-person vs. Zoom. The board plans to continue meeting via Zoom for now and revisit the topic in January. The board also considered whether to invest in an organization Zoom account and for now will continue to use individual accounts.
- MMA discussed the cost involved in printing programs and whether digital downloads would be amenable to parents/families and advertisers. Further understanding of the difference involved in this year's program (with Casino Night sponsors) is needed, as well as research of other ways to promote sponsors (i.e., logos on website and social media) by the next meeting.
- MMA board members agreed to take turns attending school committee meetings.
- New to their roles, the MHS co-chairs are continuing to define their individual roles.

Secretarial Update:

- MMA discussed the need to streamline communications, with Disney and Casino Night fundraising occurring around the same time. The secretary will set up an edit calendar and will consolidate communications on one day, or not overlap with the subcommittees.
- Updated lists of music students and parent emails are needed from the music directors.
- Internal communications within the MMA are going to be streamlined; the board agreed to use the communal inbox for communicating with music directors, vendors, and donors while officers will use their individual emails to communicate with each other. The webmaster is going to look into creating a potential distribution group.

Webmaster Update:

- The webmaster has updated the homepage, and the concert calendar and MMA meeting calendar have been updated.
- The About page needs updating but is a low priority.

Treasurer update:

- Research is being done for easier payments, such as Venmo or Paypal.
- MMA is in the process of collecting checks for Band/Chorus jackets.
- The board discussed the frequency of reviewing and voting on the budget and decided to vote on it at the next meeting and review at least once a quarter.
- The current balance of the main MMA account is \$26,724.

Review of MMA September activities:

The board assigned tasks to members for the month ahead, including:

- Ordering jackets
- Providing an update to Charlie Murphy
- Building MMA calendar with concert dates across the music programs
- Building back-to-school packets
- Manning back-to-school nights at MHS & Fowler
- Building content calendars
- Updating awards cabinets
- Coordinating Casino Night finances
- Understanding Pep Band volunteer needs

Casino Night Subcommittee updates:

- The kickoff meeting occurred in late September, with a new co-chair and Bonnie Wilson co-chairing and supporting the transition.
- Families have been contacted to support gift baskets, and donations will be collected during back-to-school events.
- The board discussed the timing of fundraising with MEF's fundraising efforts, and further information is needed.
- MMA may promote the Oct. 15 launch of Give Butter and Casino Night voucher sales ahead of time.
- The sponsor reach-out list of Casino Night and Disney will be cross-checked.

- 10 table sponsors are needed to offset the price of renting the tables; families can be a resource for this.