

## **Maynard Music Association Annual Review 2020-2021**

Welcome to the Maynard Music Association for the Fowler School & MHS. We are a volunteer parent association that supports the needs of band and choral students at Fowler and Maynard High School. We focus on recognition, enrichment, scholarship, and musical support of students and teachers through our volunteerism, advocacy, and fundraising.

### **Highlights of the year:**

#### **May 2020**

- Held monthly MMA meeting via Zoom.
- Held several planning meetings via Zoom to prepare for the virtual banquet ceremony.
- Through MMA's advocacy, the district announced that a tentative schedule for Fowler was created that would allow more opportunities for students to experience music throughout the school day.
- Due to the pandemic, funded 5 virtual masterclasses for grades 8-12 for each band section (x4) plus Yoga for Musicians.
- Publicized open positions for the 2020/21 MMA school year.
- Through an online vote, MMA members agreed to provide one additional scholarship for this year's graduating class bringing the total to 7 scholarships.

#### **June 2020**

- Added musical sign toppers to 2020 congratulation lawn signs.
- Four MHS Music students recorded the "National Anthem" to be used for online ceremonies.
- MMA Scholarships, including the William C. Brisson Scholarship, plus the three Charles Garabedian Scholarships were awarded via a virtual ceremony prior to graduation. The chairperson of our scholarship committee pre-recorded the awarding.
- MMA hosted a virtual banquet for all graduating seniors. Over 70 guests attended this event including seniors, their families, and underclassmen.
  - Each senior received a gift bag from MMA with a Target gift card, black and orange blanket with embroidered music logo and year of graduation, a copy of wills and memories, and a certificate of years of participation. Gift bags were dropped at student's homes the Friday before the event.

- Started discussion about an online appeal for the fall in lieu of Casino Night due to the pandemic.
- Promoted virtual summer band lessons.
- Re-elected Chairperson and high school treasurer.
- Purchased end-of-year gift cards for band director, choral director, music teacher at Green Meadow, and jazz/wind ensemble director.
- The process of redesigning the MMA website with no cost to the association started with outreach from AO Design, former music students from Maynard. MMA's website was temporarily shut down during the upgrade process.

### **July 2020**

- Conducted officer meetings to discuss the fall agenda, prepare the upcoming calendar including monthly meeting dates via Zoom and review the budget.
- Wrote and posted the annual review.
- Updated state director page.
- Transferred by-laws to Google docs which required some reformatting.
- Announced that an online appeal would take place in lieu of Casino Night.
- Held first appeal planning meeting.

### **August 2020**

- Prepared a welcome packet for new and existing music families.
- Held online appeal planning meeting.
  - Drafted corporate appeal letters and family appeal letters.

### **September 2020**

- Held first of the year monthly MMA meeting via Zoom.
- Posted and disseminated school music calendar.
- Sent out the welcome packet to all existing and new music families.
- Held online appeal planning meeting. Set up a donate button on MMA's website using Give Butter.
- Jazz/wind ensemble started virtually to provide students with music instruction.
- For use during the pandemic and beyond, MMA purchased a portable and rechargeable Bluetooth Voice Amplifier with wired microphone headset for the MHS music program at the request of the choral director.

### **October 2020**

- Held monthly MMA meeting via Zoom.

- Updated private instructor list.
- Held by-weekly annual appeal planning meetings via Zoom.
  - Purchased lawn signs/banners to publicize this year's appeal.
- Filed Massachusetts state taxes.
- Voted to spend \$500.00 for 5 jazz/wind master classes for fall enrichment.
- Voted to spend up to \$165 for a new saxophone player to take lessons.

### **November 2020**

- Held monthly MMA meeting via Zoom.
- Held by-weekly annual appeal planning meetings via Zoom.

### **December 2020**

- Created and hung a banner highlighting annual appeal corporate sponsors.
- Wrote and mailed thank-you notes to all annual appeal donors.
- Virtually hosted a holiday concert with community performers.
- Purchased bell covers and music masks for all Fowler and MHS band students.
- Filed Federal Taxes
- Total amount raised for the year: over \$11,500

### **January 2021**

- Held monthly MMA meeting via Zoom.
- Hosted a one-hour virtual enrichment event for MHS choral students with the Hofbeats: Hofstra University's acapella group.
- Voted to support 4 virtual enrichment workshops: 3 for MHS and 1 for Fowler.

### **February 2021**

- Held monthly MMA meeting via Zoom.
- Began to recruit Fowler parents and community members to serve on this year's scholarship committee.
- Began to recruit underclassman parents to serve on the banquet committee.

### **March 2021**

- Held monthly MMA meeting via Zoom.
- Funded Day with the Pros for MHS chorus students.
- Continued to recruit Fowler parents and community members to serve on this year's scholarship committee.
- Continued to recruit underclassman parents to serve on the banquet committee.
- Voted to spend \$550.00 on band workshops for Fowler and MHS.

- Voted to spend up to \$500.00 on tee shirts and prizes for upcoming TriM Music Trivia Night.

### **April 2021**

- Held monthly MMA meeting via Zoom.
- Held by-weekly banquet planning meetings via Zoom.
- Offered volunteers for the first virtual driveway chorus.
- Scholarship Committee was formed. The scholarship application was tweaked and distributed to all music students.
- Promoted AVSM (summer music program) on the website and in monthly communication with parents.
- Reviewed and updated plaques for display cases in the theater entrance.
- Voted to allocate \$1,500.00 per Fowler and Maynard High School for a total of \$3,000 to go towards the commission of a piece of music for the sesquicentennial celebration.
- Purchased the digital version of "Duology" for jazz and wind ensemble.

### **May 2021**

- Held monthly MMA meeting via Zoom.
- Held weekly banquet planning meetings via Zoom.
  - For each graduating music student, purchased Target gift cards, purchased black and orange blankets with music logo and year of graduation embroidery, collected wills and memories, gathered years of participation, and assembled all into a gift bag that was presented at an in-person, outdoor banquet in early June.
- Promoted summer music camp and lessons.
- Began recruiting parents for the upcoming MMA positions: Fowler Treasurer, MHS Secretary, Co-Chair.
- Extended due date for scholarship applications.
- Created and distributed sign toppers for this year's congratulation lawn signs.
- Allocated \$6,750.00 from the Fowler budget for the purchase and shipment of the following items for the Fowler School music program: a digital mallet station, Channel/Mic USB Audiobox/Preamps, microphone wall mounts, music stand racks, a chair dolly, music filing boxes, a portable electric keyboard, 2 microphones, and a music library system.
- Allocated \$1,000.00 from the Maynard High School budget for the purchase and shipment of the following items for the MHS music program: 2 microphones, Channel/Mic USB Audiobox/Preamps, and microphone wall mounts.
- Purchased 1 rose for each choral senior for virtual chorus concert.

- Covered the cost of an ice cream truck from Juniper Farms at the end of year Jazz & Wind concert.
- Voted to provide an additional MMA scholarship.

#### June 2021

- Held monthly MMA meeting via Zoom.
- Held final banquet planning meeting via Zoom.
- Hosted in person, outdoor banquet.
- Held post banquet meeting to review event.
- Three MMA scholarships, the William C. Brisson Scholarship, plus the three Charles Garabedian Scholarships were awarded via a virtual ceremony prior to graduation.
- Reviewed and updated plaques for display cases in the theater entrance.
- MMA began discussing the feasibility of a return to Casino Gaming Night in the fall.
- Purchased end-of-the-year gifts for Choral Director, Band Director, Wind and Ensemble Director, and Choral Accompanist.