

Maynard Music Association
Meeting Minutes
7/20/20 Zoom meeting
Budget Meeting & Back to School Review

Present: Bonnie Wilson, Stephanie Gavin, Renee Lilley, Marc Cryan, Bill Freeman, Annemarie Caloggero

MMA Officers:

Director: Bonnie Wilson

Co-Chair: Renee Lilley

Fowler Treasure: Bill Freeman

High School Treasure: Stephanie Gavin

Fowler Secretary: Marc Cryan

High School Secretary: Annemarie Caloggero

MMA Chairpersons:

- Calendar updates
 - MMA Monthly meetings for 2020/21: 1st Wed of every month, 7:00 virtual via Zoom until given permission by the district to meet live in the Fowler library. The dates below are already posted on the school calendar.
 - September 2nd
 - October 7th
 - November 4th
 - December 2nd
 - January 6th
 - February 3rd
 - March 3rd
 - April 7th
 - May 5th
 - June 2nd
 - School committee dates for the 2020/21 school year:
 - August 20th
 - September 3rd and 17th
 - October 1st and 15th
 - November 5th and 19th
 - December 3rd and 17th
 - January 7th and 21st
 - February 4th and ?
 - March 4th and 18th
 - April 1st and 15th

- May 6th and 20th
 - June 3rd
- Event updates: to be added as they come up
- Website Updates: Our website has a new look thanks to 2 former music students, Patrick O'Neil and Hazelyn Aroian.
 - Set up tutorial with students and MMA secretaries in order to learn how to use the new site
 - Add headshots of officers with titles
- Social Media: MMA is working to update their social media presence
- Fundraising/CN meeting update: Nov 6th 2021
 - First meeting took place on 7/13/20
 - CN committee voted to simplify this year's event by having an appeal campaign. Committee is looking into various donor sites to determine which one best meets our needs.
 - Committee is drafting 3 appeal letters
 - A letter to corporations
 - A letter to families
 - A letter to our past table sponsors
 - Advertising will occur through a banner, social media, letters, website updates
 - Next meeting July 27th
- September communication: A letter to parents, admin, school committee should include
 - Introduce officers
 - MMA's mission
 - Websites new look
 - Online music apparel
 - Social media updates
 - Casino Night update
 - Link on website to donate
 - Monthly meeting dates via Zoom/live

Secretarial:

- Minutes from June will be voted on in August
- MA state director page has been updated
- 19-20 Annual Report is in draft form and is ready for discussion
- By-laws are in draft form and are ready for discussion

- Looking to music director to help MMA gain email access to rising 5th graders and incoming 4th graders.
- Pick up MMA mail at the high school.

Financial:

- Working balances
 - Fowler: \$14,376.22
 - Priority spending for cleaning, enrichment, scholarships
 - High School: approximately \$10,000.00

Next meeting Tuesday August 18th, 7:00 Zoom